

PRE-SEED INVESTMENT OPPORTUNITY

3X3 SOCCER

FASTER. FIERCER. FOOTBALL.

North America's first professional 3-on-3 soccer league.

Patent-pending format · short-form content engine · franchise model.

Company registered in Illinois — pre-revenue, pre-capital. Raising \$1M pre-seed on a SAFE.

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THE PROBLEM

SOCCER FANS WAIT TOO LONG FOR THE ACTION

- A full 11-v-11 match takes 90+ minutes — hostile to modern attention spans.
- Youth and amateur players priced out of traditional club pathways.
- Short-form sports video dominates, but soccer content is cut from slow broadcasts.
- North America lacks a fast, affordable, city-based professional soccer product.

THE SOLUTION

3-ON-3 SOCCER BUILT FOR THE SHORT-FORM E

- 3v3 on a compact cage pitch — non-stop scoring, no offside, no backpassing.
- 2-point Strike Zone creates viral long-shot highlights (73% of viral clips).
- A match engineered to be watched, clipped and shared end-to-end.
- Six franchise cities at launch, starting with Chicago in 2027.

THE GAME IN 60 SECONDS

Role	Impact	RULES THAT CREATE HIGHLIGHTS
Sentinel	Last line of defense — guards the 2-PT Strike Zone	- 2-PT Strike Zone: 73% of viral highlights - No backpassing: roughly 2X goal volume
Pivot	Playmaker in the middle third — tempo and transition	- Short clock: constant pressure - Every match is a content library
Spear	Primary scorer — lives in the strike zone	

THE MARKET

A \$50B+ CONTENT MARKET, GROWING 18% A Y

\$50B+

SPORTS CONTENT MARKET

18%

ANNUAL GROWTH RATE

25M+

SOCCER PLAYERS IN N. AMERICA

New-format leagues are proven: BIG3, 3ICE, LOVB and the Premier Lacrosse League each reached \$100M+ valuations within roughly five years. Soccer is the largest participant sport in North America with no fast-format professional league. 3x3 Soccer fills that gap first.

FRANCHISE-FUELED, IP-CENTRIC REVENUE

Stream	Detail
Franchise fees	City-based team sales across six target cities
Sponsorship	Four tiers: Strike Zone Partner, Data, Kit, Content
Media & content	Short-form engine: TikTok, YouTube, Instagram
Ticketing & events	Cage-venue matchdays and city tournaments
Format licensing	International and grassroots operators

FROM REGISTERED COMPANY TO NATIONAL LEAGUE

Phase	Milestone
Now	Company registered; corporate paperwork and IP filings underway
2026	Close the \$1M pre-seed; finalize rules, brand and venue partners
2027	Chicago pilot season — the league's first live matchdays
2028-29	Six-city franchise buildout and national sponsorship sales
2030+	Format licensing and international expansion

PROJECTIONS FROM THE 2027 PILOT SEASON

Year	Teams	Revenue	Valuation
2027	6	\$800K	\$10M
2028	12	\$6.5M	\$50M
2029	18	\$18M	\$150M
2030	24	\$35M	\$300M+

Planning targets from a pre-revenue company — not audited performance and not a guarantee of results.

WHERE THE \$1M GOES

40%	League operations — venue, officiating, pilot season
25%	Marketing and the short-form content engine
20%	Technology and IP — platform, data, patents
10%	Team and administration
5%	Reserve

THE ASK

\$1,000,000 PRE-SEED ON A POST-MONEY SAFE

Term	Detail
Round size	\$1,000,000 target
Valuation cap	\$10,000,000
Discount	20% off the next priced round
Minimum check	\$25,000
Pro-rata rights	\$100,000+ checks
Close	Rolling — first close on commitments

POST PRE-SEED, FULLY DILUTED (AT CAP)

Holder	Ownership
Founder — Rene Lamah	70.0%
Employee option pool	10.0%
Pre-seed SAFE investors (at cap)	10.0%
Advisors & early contributors	5.0%
Reserved for franchise partners	5.0%

Illustrative only. Final ownership depends on round size and conversion terms. Nothing here is an offer to sell securities.

NEXT STEPS

LET'S BUILD THE NEXT BIG LEAGUE.

Qualified investors receive the financial model, the SAFE document and the franchise pipeline.

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